

Tacala, LLC
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FOR IMMEDIATE RELEASE

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TACALA ANNOUNCES A NEW TACO BELL LOCATION IN GATE CITY, VA

Birmingham, AL - Residents of Gate City, VA should prepare themselves for a new experience at breakfast, lunch, dinner and late night. Tacala, LLC, is opening a new Taco Bell location. Located at the site of a former pizza restaurant on Kane Street, the new Taco Bell will be across the street from Gate City High School, the home of the Virginia State Champion Blue Devils Boys Basketball team, and the Gate City Middle School. The 66 seat restaurant will feature digital menuboards in the dining room, free wi-fi, and a large patio for gathering. Construction is expected to begin on March 19th and last approximately four months which means that citizens of Gate City will be enjoying Doritos Locos Tacos and Baja Blast Freeze by mid-summer 2018.

"We are looking forward to being a part of this community and increasing the convenience to residents looking for the great taste of Taco Bell food and beverages," said Michael Border, Tacala Chief Development Officer, noting that the closest Taco Bell is currently 10 miles away in Kingsport, TN.

Taco Bell will be hiring and training 30-40 area residents to staff this location within the next three months. "Tacala believes in helping our employees get more out of life. Our restaurants strive to live this out through teamwork, education opportunities, professional and personal development and career advancement," said Jessie Graham, Tacala Market Director. For more information about a career at Taco Bell, please click [here](#). The job openings in Gate City will be posted at the end of April.

About Tacala LLC

Based in Birmingham, AL, Tacala operates over 280 Taco Bell restaurants in Alabama, Georgia, Tennessee, Texas, Kentucky, Virginia, and North Carolina with a significant presence in each of its local markets employing over 6500 customer enthusiasts committed to the mission *"To Lift and Feed the Human Spirit through Great Food, Exceptional Value, Uncommon Kindness"*. Tacala is dedicated to giving back to their employees through education programs for their teams including internal development programs, access to fully-funded GED Certification, and opportunities to be awarded post-secondary education scholarships. In partnership with the Taco Bell Foundation for Teens, Tacala is heavily invested in the communities where they do business through strong relationships with local Boys & Girls Clubs, and other teen serving organizations as well as contributing Live Más Scholarships. Since 2002, Tacala has distributed over \$2.5 million to local clubs. For more information, please visit www.tacala.com or follow Tacala Companies on Facebook.

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